



## AFMA Sponsorship Hyatt Regency, Atlanta November 6-9, 2014

Breakfast Sponsorship	Lunch Sponsorship	Reception Sponsorship	Morning Break Sponsorship	Afternoon Break Sponsorship
⇒ Cost of Meal & Meeting Space + \$2,000	⇒ Cost of Meal & Meeting Space + \$3,200	⇒ Cost of Meal & Cocktails + \$2,700	⇒ Cost of Coffee, etc + \$1,500	⇒ Cost of Coffee, etc + \$1,500
⇒ Sit down breakfast ⇒ Company logo, signage and brochures can be displayed around food and beverage area ⇒ Option to provide paper napkins with company logo	⇒ Sit down Lunch ⇒ 30 minutes to eat and 30 minutes to speak ⇒ Company logo, signage and brochures can be displayed around food and beverage area ⇒ Option to provide paper napkins with company logo	⇒ Company logo, signage and brochures can be displayed around food and beverage area ⇒ Recognition at reception ⇒ Option to provide paper napkins with company logo	⇒ Company logo, signage and brochures can be displayed around food and beverage area ⇒ Option to provide cups with company logo ⇒ Option to provide paper napkins with company logo	⇒ Company logo, signage and brochures can be displayed around food and beverage area ⇒ Option to provide cups with company logo ⇒ Option to provide paper napkins with company logo

Full & Half Page Ads	One Page Literature Insert	Lanyards Sponsorship	USB Drive Sponsorship
⇒ Half page ad \$425 ⇒ Full page ad \$750	⇒ Cost of one page literature insert or other smaller item—\$ 375	⇒ Cost of Lanyards + \$1,400	⇒ Cost of USB Drives + \$1,500
⇒ Company awareness and exposure	⇒ Literature will be placed in all attendees conference bags	⇒ Company's logo on Lanyards	⇒ Company's logo on the USB drive